

# Cocoa Beach Rotary Club

62 years, 1958-2020



**DISTRICT**

**August 26, 2020**

**ROTARY**

- ★ Invocation...George Leonard
- ★ Pledge...Amanda Herrkind
- ★ Song...John Alexander

- ★ **SERVICE ABOVE SELF**
- ★ One profits most
- ★ Who serves best

**Did'ja know...** August 26, 1939, the first televised Major League baseball game is broadcast on station W2XBS, the station that was to become WNBC-TV. Announcer Red Barber called the game between the Cincinnati Reds and the Brooklyn Dodgers at Ebbets Field in Brooklyn, New York. At the time, television was still in its infancy. Regular programming did not yet exist, and very few people owned television sets—there were only about 400 in the New York area. Not until 1946 did regular network broadcasting catch on in the United States, and only in the mid-1950s did television sets become more common in the American household. The 1939 World's Fair, held in New York—became the catalyst for the historic broadcast. The television was one of the fair's prize exhibits, and organizers believed that the Dodgers-Reds doubleheader on August 26 was the perfect event.

**Attending** John A., Brad, Dave, Dick., Peter, Ken, Amanda, John H., Marcin, George, Bob, David, Joe, Suzanne, Wyatt, JoAnn, Tom Palmer(DC)

**\$8 Ken Hebert \$172**

## Upcoming Events

9/2: TBD

**Happy Rotary Anniversary to:**  
**Tim Tumulty - 2**  
**Mark Rendell - 1**

**Happy Anniversary to:**  
**Tim & Kathy Cool - 45**  
**Larry & JoAnne Hendersin - 42**

## AUGUST BIRTHDAYS

- 17 Elke Bojarski, Mae West (actress)
- 20 Larry Hendersin, Al Roker(weatherman)
- 22 Howard McCabe & Tim Cool,  
Ray Bradbury (author, futurist)
- 26 Joe Triscari, Branford Marsalis(musician)
- 27 John Alexander, Daryl Dragon (actor)
- 31 Marcin Kubiak, James Coburn (actor)



Rotary Opens Opportunities

Club Assembly! President John kicked off the meeting with discussion about a Drown Zero website. Some of the board went through a demo with a local website designer, Nicole Henzel, and were very impressed. The hope is that the site would be more user and marketing friendly to increase sponsorships of the stations. John also thought it would help drive more awareness to the club. Dave & Marcin were tasked with looking into if our existing site could be extended on a limited/quarterly basis. Dave was also tasked with checking with the existing site developers to understand why our site cost has increased. President John then moved on to the fireside that was held last week for the newest first time members, Amanda, David and Jeanine. He was very impressed with all the talent that they bring to the club. President John then revisited the foundation discussion that began about a year ago and renewed a push to support the RI Foundation. John A. noted that we don't always get the dollars back, due to the lack of 100% participation. He also noted it is not "free" money. Brad commented that international travel exposes you to the involvement of Rotary world wide. John A. also commented that "the bang for your buck is only guaranteed if you give to the CB Rotary Foundation." All members need to make sure their donation is going to where they want it to: CB Rotary Foundation or RI Foundation.

**Rotarian Suzanne Violet handed off 4-way to Rotarian Marcin Kubiak,...all Rotarians need to stay brushed up**

*"Simplicity is the ultimate sophistication." - Leonardo da Vinci*