

Cocoa Beach Rotary Club

59 years, 1958-2017



DISTRICT



MAY 3, 2017



ROTARY

- ★ Invocation... Kathy Cool
- ★ Pledge... Brad Bernkrant
- ★ Song... John Alexander

- ★ SERVICE ABOVE SELF
- ★ One profits most
- ★ Who serves best



A big "Thank You" to Todd Morley, Economics Director of Cape Canaveral for speaking today. He answered the question "What has Cape Canaveral been doing right?", which started with a community visioning session in 2009 giving citizens the opportunity to freely express their wants. The "silent majority" drove the direction of the vision. This was followed "by hiring competent professionals" who refer to the vision statement for direction. The concept of the economic opportunity overlay district was very enlightening. He ran out of time and we invited him back.

Visiting Rotarians and Guests... George Leonard, Michelle Unger (guest of Liz)

§35 John Alexander §1040

Upcoming Events

5/10: Kelly Vandenbeldt
Cocoa Beach Aerial Adventure Park

5/19-21: District Conference at
Hutchison Island

6/11-14: Rotary International-Atlanta
6/19 or 21: Installation Dinner-TBD

MAY BIRTHDAYS

5/3 Antoinette Prisco, James Brown
(singer)

5/9 JoAnn Yardley, Billy Joel (singer)

5/23 Dave Brown, Jewel (singer)

Happy Rotary Anniversary to:

Peter Cunningham - 15

Rory Sullivan - 2



Did'ja know... on May 3, 1469, Italian philosopher and writer Niccolo Machiavelli is born. A lifelong patriot and diehard proponent of a unified Italy, Machiavelli became one of the fathers of modern political theory. Machiavelli entered the political service of his native Florence by the time he was 29. As defense secretary, he distinguished himself by executing policies that strengthened Florence politically. He soon found himself assigned diplomatic missions for his principality, through which he met such luminaries as Louis XII of France, Pope Julius II, the Holy Roman Emperor Maximilian I, and perhaps most importantly for Machiavelli, a prince of the Papal States named Cesare Borgia. The shrewd and cunning Borgia later inspired the title character in Machiavelli's famous and influential political treatise *The Prince* (1532) which advocated gaining power by cultivating war, condoning cruelty and exploiting religion. **Oddly enough, Washington DC became a city on the same day in 1802, 333 years later!**

Absent... Betty, Bill, Lady Grundy, Larry, Antoinette, Bobbie, Joe S., Wyatt

Rotarian Kathy Cool handed 4-way off to Rotarian Wyatt Werneth, who's next?...all Rotarians need to brush up though

"The tooth fairy teaches children that they can sell body parts for money." -David Richerby